



SRC PLR

Special Report Club

PLR Checklist – Make the Most of Your PLR Content!

This quick-reference checklist gives you plenty of ideas to get more bang out of your PLR. Whether you've got ebooks, reports, articles or even sales pages to put to good use, this checklist for best results.

GET TONS OF PLR FOR JUST \$10:

All Marketing Content: 30 articles, 10 product profits, 10 how-to sheets and 1 short report each and every month. Great for your blogs, websites and autoresponders. **Enter coupon code**: savenow to get 51 pieces of content for only \$5.

Special Report Club: 2 reports, opt-in page, sales page and TONS more month after month. Perfect for earning with info products and/or building your list. **Enter coupon code**: savenow to get your PLR marketing package for only \$5.

Reports & Ebooks

- Customize the cover to include your logo and company or personal name.
- Add your company information & a special offer in the footer.
- Include a foreword that allows the reader to get to know you and your company better.
- Review the report or ebook to ensure the message is consistent with your company's message, if applicable.
- Insert links to other products and offers within the content, where appropriate to the subject.
- Add case studies of people you have helped or people who have used the report/ebook.
- Consider bulking up your product to differentiate yourself and to command a higher price. Include things like worksheets, audio recordings, checklists, etc.
- Add some final thoughts to the end of the document and give the readers a special offer for additional products, etc.

Articles & Blog Posts

- ❑ If applicable, review the article to ensure it matches your company message or opinions. If it is a contrary opinion, consider publishing as a guest article or post.
- ❑ Do some keyword research at wordtracker.com or with your favorite keyword tool. Change the title of the article and optimize your page and incoming links to target that keyword.
- ❑ Insert affiliate links within the body of the article, where appropriate to the subject matter.
- ❑ Add your Google or other ad codes.
- ❑ End the article with recommended further resources and products.
- ❑ Try bundling a few articles into a report.
- ❑ Schedule your articles into WordPress.
- ❑ Add articles to your newsletter or autoresponder.

Sales Pages & Opt-In Pages

- ❑ Add your name and picture.
- ❑ Add a footer that includes your website information, links and copyright information.
- ❑ Review the copy to ensure it conforms to your company values.
- ❑ Add information about your experience and expertise on the topic.
- ❑ Add any testimonials or case studies to strengthen your offer.

Autoresponder Messages

- ❑ Check the messages for consistency and that they reflect your company's values and opinions.
- ❑ Take a number of messages on a topic and turn them into an ecourse to promote a specific product.
- ❑ Add solo promotions for products – don't expect just content to sell. Give them an informative sales pitch as well.
- ❑ Add links to products. Sometimes they may be in the body of the message or add a P.S. that includes a relevant offer.

Make Things Easier With PLR

We've done the research for you and put together the content – all you have to do is use the suggestions above to publish content that is uniquely yours.

[All Marketing Content](#) | [Special Report Club](#)

Choose 1 or choose both, but be sure to enter coupon code:

savenow

...and you'll get each PLR package for only \$5